



**THE ATLANTIC
ROW 2017**



**In aid of The
Fire Fighters
Charity**

Charity registered
in England & Wales (1093387) and Scotland (SC040096)

TEAM NOBLE INFORMATION PACKAGE 2016



**TALISKER™
WHISKY**

**ATLANTIC
CHALLENGE**

SCOTTISH

FIRE AND RESCUE SERVICE

Working together for a safer Scotland

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Team Noble

THE RACE

The Talisker Whisky Atlantic Challenge is a 3000 mile endurance race across the worlds most dangerous ocean, The Atlantic. **No Engine, No Sail and No Assistance** is the basis of this race, with teams rowing 23ft rowing boats from start to finish. The intrepid teams pitch themselves against each other battling **40ft waves, sleep deprivation, shark attacks** and have to carry all food and water on board for the journey which can take anything up to 100 days. **More people have been into Space or have climbed Mount Everest than have rowed the Atlantic.** The race was founded by Sir Chay Blyth in 1997 and we intend to enter the 20th anniversary which **will leave in December 2017 from La Gomera, Canary Islands and finish in Antigua, West Indies.** If successful in this attempt we will become the first ever Scottish Firefighters to row

across any of the worlds oceans. **We will row 2 hours on 2 hours off** taking it in turns to prepare food, water and carry out general tasks on board. Currently **we have purchased a Woodvale Pairs Class Ocean Rowing Boat** which has crossed the Atlantic on 3 separate occasions. Our intention is to buy a Woodvale Fours

Class boat in 2016 and complete the race as a team of four, **this allows for us to train and advertise** using the Woodvales Pairs boat which we have renovated extensively using Scottish Fire and Rescue Service colours and branding.



ABOUT US



Kristopher Elliot, aged 28, from Larbert.
Occupation: Firefighter at Stirling Fire Station.
Has taken part in expeditions as far away as Borneo and New Zealand. Kris is looking forward to the mental and physical challenges this campaign will bring.



Blair Elliot, aged 26, from Edinburgh.
Occupation: Field Engineer based in Aberdeen.
Is a keen walker and climber, In 2014 walked 484 miles from France to Portugal along the Camino de Santiago. Blair is no stranger to long distance challenges and looks forward to rowing this massive distance in 2017.



Allan Huntly, aged 48, from Bridge of Allan.
Occupation: Firefighter at Stirling Fire Station.
Is an accomplished Microlight and Hang Glider pilot having flown extensively throughout the globe. Allan is looking forward to transferring these skills to ocean rowing in this remarkable event.



Iain Dickson, aged 28, from Glasgow.
Occupation: Conservationist based in Cambridge.
Has volunteered and travelled throughout the world. In 2007 competed in the Mongol Rally driving from London to Ulan Batar, Mongolia. Iain is looking forward to the ecological aspects of this event at sea.

FIREFIGHTERS CHARITY

Our chosen charity is The Firefighters Charity. The Charity was originally set up in 1943 out of a desire to help wounded firefighters and provide support to their families during World War II.

Nowadays The Firefighters Charity provides assistance to serving and retired firefighters, control room staff, fire service support staff and personnel, their widow/ers and young dependents.

Firefighting can be dangerous, stressful and traumatic. Dealing with life or death situations every day often takes its toll emotionally too.

The Fire Fighters Charity is there for every one of the UK's 65,000 serving members of fire and rescue staff – and their families.

Their three rehabilitation centres (Cumbria, Devon and West Sussex) help firefighters get back on their feet after injury, illness and trauma.

“Their aim is simple: they exist to help members of the fire and rescue community who put their lives on the line every day to save others, whilst also providing support for their families.”



SPONSORSHIP OPPORTUNITIES

Become part of Team Noble today by taking advantage of this unique sponsorship opportunity. With 2 years until the race and up to 30 events a year with boat and crew now is the time to become part of this exciting project.

Donation – Any Amount

Any Donation large or small will help us on this massive endeavour and will raise much needed funds for the Fire-fighters charity. Visit team-noble.org and click Support Us.

Key Sponsor – By negotiation

To include prominent branding on boat, clothing, kit branding and more – a bespoke package built exactly to your requirements.

Platinum Sponsor - £10,000+

Logo on boat – 2 x 4 square foot, Corporate talks before and after the challenge, branding on kit, Logo on all YouTube Videos, copy of expedition photography and video footage, profile on our campaign website and media promotion.

Gold Sponsor - £5,000+

Logo on boat – 1 x 2 square foot, Corporate talks before and after the challenge, logo on all YouTube videos, copy of expedition photography and video footage, profile on our campaign website and media promotion.

Silver Sponsor - £2,000+

Logo on boat – 1 x 1 square foot, logo on all YouTube videos, copy of expedition photography and video footage, profile on our campaign website and media promotion.

Bronze Sponsor - £250+

6x4 inch logo on boat and logo on team website.

Oar Sponsor - £5,000+

Logo on blade of carbon fibre oar and mounted on wall bracket with plaque on our return.

We are also looking for Sponsors for any one of our 17 events across Scotland in 2016. See 2016 Schedule for more details.

OUR BOAT

Our Boat "The Pendovey Swift" is a Woodvale Pairs class 23ft ocean rowing boat that **has crossed the Atlantic Ocean no less than 3 times!!** We have renovated her extensively and she is now **ready for corporate branding**, She will accompany us to all events. And now with thanks to **Hescott Engineering Ltd of Central Scotland** we have a platform complete with steps and handrail in which we can let observers look inside **a real Ocean rowing boat.**



Team Noble

EQUIPMENT

A significant amount of equipment is required to row across the Atlantic Ocean safely. All this equipment will need to be purchased by us and subsequently is open to sponsorship or gifts from individuals and businesses. In return we will post on our social media site with photos of the crew and the piece of equipment, including in this will be the company or individuals name with social media/URL links. We also have fees to pay and our quest for a 4 man boat. *4 man Boat and equipment will be sold on our return with the proceeds going to the Firefighters charity.*

Description	Estimated Cost
Race entry fees	£19,000
Boat	£35,000
Shipping	£9,000
Desalination machine	£4,500
Flights	£3,000
Oars	£2,400
Paintwork	£2,000
Trailer	£1,600
Solar panels	£1,500
Satellite phone & aerial	£1,200
Satellite phone bills	£1,000
Notebook/Computer	£1,000
Food	£1,000
Ocean life raft	£900
EPIRB with global fix	£800
Plastic Hatches	£500
Insurance	£500
Foul weather gear 2 x	£500
Gel boat batteries	£500
First aid kit	£500
ALS Transponder	£500
Sea-me radar enhancer	£450
Storage	£400
Guard wire & mountings	£400
Rudder fittings	£400
Sea anchor, tripping line & float	£400
Fixings - screws/bolts/nuts	£300
2 x handheld GPS with brackets	£300
Anti fouling	£250
Internal hatches	£250
Gimballed cooker & spares	£250
Lighting & board & cable	£200
Watertight deck hatches	£200
Filler	£200
Seat Padding	£200
Watermaker equipment & spares	£200
Battery monitor	£200
2 x lifejackets	£200
Harness eyes (inside & out)	£160
Set or rails & spares	£160

Description	Estimated Cost
Cabin locks	£150
Ensign, pole, socket	£150
3 seats (one complete spare)	£150
Stretcher & straps	£150
Switch panel	£150
Prescription Sunglasses	£150
Flares RORC	£150
Bilge pump & pipe work	£150
Tool kit	£150
Pins & spares	£125
Water ballast	£120
Breathable t-shirts & shorts	£120
Trailer locks	£100
Bearers - timber	£100
Mooring lines	£100
Internal lights	£100
2 x sleeping bags	£100
Rope/warps & bridles	£100
Tilly hats	£100
Regulator with shunt	£100
Short wave radio	£100
Fixed compass	£100
Jack stays	£80
Car radio for music	£80
Wind speed gauge	£80
3 point elasticated lifeline x 2	£80
Collision flares	£80
Aqua bags (waterproof bags)	£75
Straps	£60
Cleats - foredeck & transom	£60
Cabin padding	£60
Kettle, pans, cutlery	£60
Travel towels	£60
Hand held compass	£60
2 fire extinguishers & fire blanket	£60
Suncream	£60
4 x handrails outside hatch	£50
Drogue	£50
2 x waterproof torches	£50
Netting & bungy cord	£50

Description	Estimated Cost
Waterproof storage bags & tubs	£50
Sores/rubs kit	£50
Nav light	£50
Walkman speakers/headphone	£50
2 x harnesses	£50
Life jacket spares	£50
Skin fittings	£40
Scupper gates	£40
Solar battery charger	£40
Cabin storage separation	£40
Mugs/Plates/Bowls	£40
Seasickness tablets	£40
Battery splitter	£35
Towing eye	£30
Fenders	£30
Gates & spares	£30
Waterbottles & cages	£30
Tarpaulin	£30
Pillows	£30
Domestic cleaning products	£30
Hand held volt metre	£30
Waterproof speakers	£30
Ship log, plotters & dividers	£30
Box for 'todays things'	£25
Flasks	£25
Toilet/bedpan	£25
Fog horn	£25
Internal/external clock	£20
Chopping board	£20
Loo roll	£20
External aerial	£20
Windex	£15
12 volt supply	£15
Hull scraper	£15
Spare wheels	£12
Tripping line cleats for sea anchor	£10
Alarm clocks/countdown timers	£10
Blocking diodes	£10
Fishing line	£10
Hand bailer	£5

2016 SCHEDULE

*T*hroughout 2016 and 2017 we will be actively fundraising for the expedition and the Firefighters charity, indeed we have already started this and have been met with great interest from the public. Below is a list of events intended for 2016 with more to be announced. Each of these events requires an event sponsor in which your logo will be displayed on our event stand approximately 2 feet x 2 feet under Atlantic Row Event sponsored by....

6th April
27th, 28th & 29th May
30th & 31st May
11th June
25th & 26th June
2nd July
3rd July
9th July
19th July
7th August
20th August
21st August
10th September
11th September
14th, 15th & 16th October

**Emergency Services Day, Helix
Festival of the Sea, Oban
Doune and Dunblane Fling
Mariners Day Camelon
Scottish Traditional Boat Festival
Doune and Dunblane Show
Tarbert Seafood Festival
Alva Highland Games
Inveraray Highland Games
Bridge of Allan Highland Games
Stirling Highland Games
Kirkintilloch Canal Festival
Best of the West, Inveraray
Farming Yesteryear, Scone
Scotlands Boat Show, Kip Marina**

WHY TEAM NOBLE?

On the 23rd of January 2008 our boss, colleague and friend Watch Manager John Noble was tragically killed when the fire appliance he was travelling in was involved in a road traffic collision. The crew were responding to an emergency call at a local school.

John was a highly regarded, dedicated and popular Watch Manager with over 23 years experience in the Fire Service, he had travelled as far as Texas, U.S.A to attend Urban Search and Rescue training and Russia to train firefighters in Road Traffic Collision Extrication.

John was just 46 years old at the time and left behind a wife and two children.

The other members of the crew, including team member Allan Huntly, suffered extensive injuries in the accident with differing levels of care required.

We feel a fitting tribute to Johnny is to dedicate this race to his memory and for us to raise much needed funds for firefighters across the UK who may need the charities help in the future.



TEAM NOBLE, 2016

Team Noble

CONTACT US

Contact us today to ask about any of our sponsorship opportunities or to arrange visits or more information about our Atlantic Row 2017.

To make a donation please visit team-noble.org and click Support Us.

Email: info@team-noble.org

Web: team-noble.org

Facebook: [facebook.com/teamnoble2017](https://www.facebook.com/teamnoble2017)

Twitter: twitter.com/NobleSince1824

Or by phone:

Kris Mobile: **07983 536 267**

Allan Mobile: **07740 679 620**

Blair Mobile: **07414 115 513**

Iain Mobile: **07778 567 007**

Team Manager: **07944 604 110**

Thank you for reading we look forward to hearing from you!!

